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Exam : **1D0-724**

Title : **CIW Multimedia Specialist**

Vendor : **CIW**

Version : **DEMO**

NO.1 When developing personal standards for leadership in multimedia, what should be included?
(Choose two)

- A. Promoting a culture of accountability and innovation
- B. Encouraging poor communication practices
- C. Developing customer service strategies that meet client needs
- D. Upholding high personal ethics and professionalism

Answer: AC

NO.2 In developing a business template for high-quality video content, what factors should be included?

(Choose two)

- A. Target audience and content objectives
- B. Unplanned, impromptu content sections
- C. Color themes consistent with brand identity
- D. Randomly chosen fonts and styles

Answer: A,C

NO.3 In developing a business presentation for multimedia enhancements, what should be emphasized?

- A. Personal opinions about multimedia
- B. The focus on a single multimedia aspect
- C. The impact on user experience and engagement
- D. The technical complexity of enhancements

Answer: C

NO.4 In video editing, what should be considered when arranging video and images? (Choose two)

- A. Aligning the content with the story flow
- B. Using the same duration for all clips regardless of content
- C. Setting the duration for each clip and image
- D. Avoiding any image use

Answer: A,C

NO.5 How do local and international privacy laws (like HIPAA, GDPR) impact multimedia development?

- A. They have no impact on multimedia development
- B. They dictate the use of specific multimedia tools and software
- C. They guide the handling and sharing of personal data in multimedia content
- D. They only apply to printed materials, not digital media

Answer: C

NO.6 What is a crucial aspect of organizing storage for multimedia content?

- A. Choosing the most expensive storage option
- B. Implementing a reliable backup strategy

- C. Using only physical storage methods
- D. Focusing solely on cloud storage

Answer: B

NO.7 When planning multimedia content, why is determining the audience important?

- A. To limit the content's scope
- B. To tailor the content to the audience's preferences
- C. To simplify the content creation process
- D. To increase the project's budget

Answer: B

NO.8 In digital imaging, what is the importance of applying metadata and tagging?

- A. To make the image heavier in file size
- B. For easy retrieval and searchability
- C. To change the image's color scheme
- D. To make the image suitable for printing

Answer: B

NO.9 Why is it important to apply citations when using media online?

- A. To increase the file size of the multimedia project
- B. To credit the original creators and avoid plagiarism
- C. To make the content less engaging
- D. To complicate the content creation process

Answer: B

NO.10 What are key components of business standards in digital imaging and graphic design?

(Choose two)

- A. Use of bright colors only
- B. Consistency in style and branding
- C. Adhering to resolution requirements
- D. Using a single font type

Answer: BC